

Hometown Heroes Banner Program

To Honor our past and present members of all United Armed Forces



HOMETOWN HERO HONOREE PROFILE

Please print legibly to ensure your service member's information is correctly printed.

NAME (First, Middle, Last, Suffix): _____

RANK: _____ BRANCH OF SERVICE: _____

ERA: _____

REQUIRED: PLEASE COMPLETE THE PROFILE FORM AND DELIVER TO:

Borough of Macungie 21 Locust St. Macungie, PA 18062

Check payable to: Borough of Macungie for \$200.00.

REQUIRED: PLEASE EMAIL A PHOTO OF THE HOMETOWN HERO IN JPEG FORMAT TO:

Ashley Rinker - arinker@macungie.pa.us or Vicki Kocher – vkocher@macungie.pa.us

Sponsored By: _____

Sponsor Phone Number: _____ Email: _____

REQUIRED: VERIFICATION & PERMISSION

By submitting this application, I am verifying that the Hometown Hero is in truth a Veteran with an Honorable Discharge; or is currently a serving member of the Military Services (At the discretion of the Borough of Macungie we MAY request that you provide a valid DD-214 or other proof of service).

- To qualify, the honoree must either be active duty, retired, honorably discharged, or a deceased member of the United Armed Forces: Army, Marine Corps, Air Force, Navy, or Coast Guard and be a resident, have lived or have ties to the Borough of Macungie. Individuals applying for the banner should be of good reputation, in good standing with the Borough of Macungie, and may be subject to a background check.
- I permit the Borough of Macungie to use this information and photographs to produce a 30" by 60" Hometown Hero Banner and advertise the program.
- The Borough of Macungie reserves the right of full editorial control over content, appearance, and wording on banners. The Borough may reject a Hometown Hero application for any reason.
- I understand that banner placement is dependent on street pole availability.
- Orders are taken year-round; installation and display schedules are at the discretion of the Borough.
- Banners will remain in place from April to November, including, but not limited to, vandalism, acts of nature, and normal wear and tears. At the end of this period, the Borough of Macungie may, at its discretion, remove the banner. Participants will be given the option to receive their retired banner at no charge and/or replace it with the current sponsorship fee.

Application must be received by March 1, 2025, for the 2025 banner placement.

Signed

Date

Banners applications will be accepted on a first-come, first serve basis & must have all necessary materials. If you have additional questions, contact the Borough of Macungie at (610) 966-2503.